



2016 AT&T Nation's Football Classic® Media Rules

All media personnel must display official AT&T Nation's Football Classic® Press Credentials issued by Events DC and must abide by all instructions from AT&T Nation's Football Classic® and/or Events DC personnel.

AT&T Nation's Football Classic® Telecast Rules

- Telecasters with proper field credentials are permitted to film during the AT&T Nation's Football Classic® game ("Game") from sideline locations as designated by Events DC.
- Telecasters shall not use Game highlights prior to completion of the Game via any distribution, including, without limitation, on local or national telecasts and/or and via the internet, mobile distribution, social media or any other distribution channel.
- At the conclusion of the Game, Game highlights may be used in the standard news window and may not exceed one (1) minute in total. AT&T Nation's Football Classic® is the courtesy.
- Live telecasts and/or transmissions from inside RFK Stadium are not permitted between the period from thirty (30) minutes prior to Game's kickoff and the conclusion of the Game's trophy presentation. Live telecasts from outside RFK Stadium can originate at any time.
- Television standup reporters are allowed on the field pre-Game until 3:15 p.m. During the Game, all reporters must be seated in the press box. With five (5) minutes remaining in the Game, media will be allowed access to the field.
- All ENG trucks must be positioned outside RFK Stadium in the area(s) designated by Events DC.

AT&T Nation's Football Classic® Radio Rules

- Live radio broadcasts and/or transmissions from inside RFK Stadium are not permitted between the period from thirty (30) minutes prior to the Game's kickoff and the conclusion of the Game's trophy presentation. Live radio broadcasts from outside RFK Stadium can originate at any time. "Radio broadcasts" include, without limitation, traditional over-the-air broadcasts and internet streaming.
- At the conclusion of the Game, Game highlights may be used in the standard news window and may not exceed one (1) minute in total. AT&T Nation's Football Classic® is the courtesy.
- Radio reporters are allowed on the field pre-Game until 3:15 p.m. During the Game, all reporters must be seated in the press box. With five (5) minutes remaining in the Game, media will be allowed access to the field.

AT&T Nation's Football Classic® Still Photographer Sideline Rules

- Still photographers with proper field credentials must remain in Events DC-designated shooting locations during the Game.
- Photographs shall be used solely for bona fide editorial and news purposes. Non-editorial, commercial or promotional use of photos is strictly prohibited.
- Photographers may not use or permit the use of any image in any manner that is defamatory or illegal, including by changing the image or by inclusion of text accompanying the image.
- Events DC shall not be responsible for any claims of misuse, distortion, blurring, alteration, optical illusion or use in composite form, either intentionally or otherwise, that may occur or be produced in taking, processing, reduction or production of the finished photo product, its publication or distribution.

Usage of Play-by-Play Reports, Video and Photos Online

- During the Game, no more than ten (10) photographs may be used online for news and editorial coverage. Any such use must be time-delayed at least five (5) minutes after the occurrence of the activity depicted in the photograph. No video of the AT&T Nation's Football Classic® may be used online during the Game.
- Video of Game action may be used on a digital platform only after the Game has concluded. The video may be posted and available in the standard news window, may not exceed one (1) minute in total, and must not be available for download.
- Blogging, Tweeting or any similar live or near-live play-by-play reports from inside RFK Stadium while the Game is in progress is prohibited.